



Oceano Parks and Recreation Committee Meeting

Summary Minutes

Tuesday, May 7, 2024 – 1:30 P.M.
Oceano Community Services District

1. **Call To Order:** The meeting was called to order by Chair Joyce-Suneson at 1:29 PM.

2. **Roll Call:** Present:

Beverly Joyce-Suneson, OPARC Chair Charles Varni, Board President OCSD Andy Stenson, Director of Facilities, LMUSD Jasmine Dexter, Boys & Girls Club	Wanda Monson, Safe Routes to School Chair Ray Monson, Member at Large Bruce Hilton, Co of SLO Parks Commissioner Nicole Miller, Account Administrator OCSD
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3. **Agenda Review:** Accepted as presented.

4. **Public Comment on Matters Not On the Agenda:**

Kerry Langford – Provided feedback and questions on Agenda Item 6A.

5A Consent Agenda	Discussion/Action:
Review and Approval of Minutes for the Oceano Parks and Recreation Committee Meeting of May 7, 2024	The minutes were accepted as presented, with a motion from Member Stenson, a second from Member Varni, and a 6-0-member vote. (Member Hilton was not present at the last meeting)
	Public Comment: None

6A Business Items	Discussion/Action:
Review and discussion of alternatives for non-profit, tax-deductible fundraising options and developing recommendations to the Board of Directors as deemed appropriate.	Committee discussion: <ul style="list-style-type: none"> •Member Varni would like to advise the OCSD Board of Directors to apply to Ecologistics to be OPARCs fiscal sponsor. •OCSD staff are unable to support non-profit efforts. •Ecologistics will allow for multiple fundraising projects at a time, with the current focus being the walking/jogging track at Oceano Elementary School.
	Member Varni motioned to recommend that the OCSD Board of Directors submit the attached application for fiscal sponsorship on behalf of OPARC with a second from Member Stenson and a 7-0 vote.
	Public Comment: None

6B Business Items 1-2	Discussion/Action:
<p>OPARC marketing discussion and recommendations:</p> <ol style="list-style-type: none"> 1. Creation of an OPARC logo 2. EZ up and/or tablecloth with logo (budget review) 	<p>Committee discussion:</p> <ul style="list-style-type: none"> •Member Stenson advised that students have been focused on required testing, but the digital media arts students would utilize the last month of school to create logo options for OPARC. This also assists students with necessary community service hours (a graduation requirement). •The Committee discussed color and design options <ul style="list-style-type: none"> -OCSD Colors -What speaks to recreation? -Capture people and movement -Multiple ideas may be merged into one logo •Once a logo is in place, the budget can be reviewed for costs associated with the purchase of an E-Z Up and/or other OPARC signage. <p>Public Comment: None</p>

6B Business Items 3	Discussion/Action:
<p>OPARC marketing discussion and recommendations:</p> <ol style="list-style-type: none"> 3. Social Media 	<p>Committee discussion:</p> <ul style="list-style-type: none"> •Social Media will launch when the landing page on the District website is published (after a logo and other misc. items are completed). •It was proposed to Member Stenson to photograph digital media arts students working on the logo. It provides a sense of community and grassroots efforts. <p>Public Comment: None</p>

6B Business Items 4	Discussion/Action:
<p>OPARC marketing discussion and recommendations:</p> <ol style="list-style-type: none"> 4. District website page for OPARC 	<p>Committee discussion:</p> <ul style="list-style-type: none"> •The landing page on the OCSD website is built and currently unpublished. •Member Varni discussed adding the OPARC logo when created; a link to Ecologistics, and list donors. •The committee will provide direction to OCSD staff on when to publish the landing page. <p>Public Comment: None</p>

6C Business Items 1-2	Discussion/Action:
<p>Event updates:</p> <ol style="list-style-type: none"> 1. Oceano Elementary School - Bike Rodeo on Saturday, April 13th, 2024 2. The Boys & Girls Club - Oceano Day of the Child on Sunday, April 14, 2024 	<p>Committee discussion:</p> <ul style="list-style-type: none"> •Member W. Monson provided an update on the Bike Rodeo, which has been moved to 5/11/2024, and other current bike-to-school events taking place at Oceano Elementary School •Member Dexter advised that the Day of the Child event was moved to June 23, 2024, due to rain. All vendors have confirmed, and there will be free hot dogs and other food items. <p>Public Comment: None</p>

6D Business Items	Discussion/Action:
State Parks Representative for OPARC update	Committee discussion: •Member Varni will follow up on his email to Mr. Jacobs and report back to the committee. Public Comment: None

6E Business Items	Discussion/Action:
OPARC/OES Track & Fundraiser discussion and update	Committee discussion: •Member Varni updated the committee on a CDBG Preventative Health Grant that was applied for – a \$50K grant request. Member Stenson inquired if there were spend-down requirements, and Member Varni will research and advise. Other items to note are: -Zero match required; no letters of support accepted -Mid-July is the anticipated award announcement •Member Varni drafted a sponsorship-level guide for “Champions for Oceano Track.” Public Comment: None

6F Business Items	Discussion/Action:
Safe Route to Beach Project discussion and update	Committee discussion: •Member Varni updated the committee on discussions with Caltrans regarding an area of concern on Hwy 1. Caltrans declined the option of installing channelizers. There is currently a white demarcation line to alert drivers, and Caltrans may consider installing a growler strip. The long-term goal is to install a concrete barrier to protect pedestrians. Public Comment: None

6G Business Items	Discussion/Action:
Fieldtrip Grant from State Parks Organization discussion and update	Committee discussion: •Member W. Monson provided an update: -Field trips have concluded for the school year, with the final field trip being with the Beaver Brigade. -All 1 st – 6 th grade students had the opportunity to go on field trips. •Member Hilton provided an update: -The County of SLO has completed a budget review and funds have been allocated to facilities for repairs and upgrades, including the Oceano Park, which will receive a new upgrade (play structures, etc.). The public will have an opportunity to provide design ideas at upcoming workshops. Public Comment: None

7. **Items for Next Agenda:** None

8. **Adjournment** at 2:25 PM.